

Slab ‘N Slice Offers Great Ribs & Pizza



After only a week of operation, Slab ‘N Slice participated in the Boys & Girls fundraiser – PNC Bank Taste of Troy - and took home the Peoples’ Choice Award for Best Casual Entree, receiving the most votes from all of the attendees. This was a wonderful accomplishment for Slab ‘n Slice owner Randy Kattola, an alumni of the Boys & Girls Club and very proud of his new establishment. Although it was the tender, fall of the bone, meaty baby back ribs that had the crowds storming the table for a taste, they have an incredible pizza that cannot be compared!

Slab ‘N Slice has an extensive menu ranging from Ribs ‘N Pizza to homemade sidekicks such as oven baked wings, boneless wings, fresh romaine style salads, and hoagies ‘n wraps. Located in the heart of Troy on Livernois just north of Long Lake, they offer a delivery service all day to any address in Troy. Boasting the best Baby Back Ribs around, Slab ‘N Slice is the place to get Ribs ‘n Pizza for catering, graduation parties or feeding a hungry family. **Check out their menu online and mention the Troy Today and receive free delivery on your first order.**

5075 Livernois, 248.879.0909, www.slabnslice.com

Check Out Troy Tile & Stone

Troy Tile & Stone, a family owned business with over 50 years of combined experience in the flooring industry, recently moved to Troy on Livernois Road, north of Maple. Troy Tile & Stone sells to the public as well as to contractors. Specializing in ceramic/porcelain tile as well as natural stone tile, they offer installation on all products they sell. Troy Tile & Stone also carries a wide range of hardwood floors, vinyl, glass mosaics, laminate, and all of the tools needed for the projects. Stop by Troy Tile & Stone today and meet owner Adam Messano and his staff. With one-on-one personal service, free design help and in-house installers why put off that dream project? **Hours: Mon-Thurs: 9a-8p; Fri: 9a-6p; Sat: 9a-4p; Sun: 12-3p**
1631 Livernois 248.688.9543 www.troytilenstone.com

Kaiser Studio Celebrates 30 years in Troy

Kaiser Studio, owned by Troy residents Tim and Patty Kaiser, has been a Troy business for over 30 years. A family owned and operated business, Kaiser Studio employs a staff of 50 people in the fall of each year, specializing in school pictures, yearbooks and sport pictures. Two years ago Kaiser Studios opened a premium photography studio designed to photograph senior students, families, and babies.



2888 E. Long Lake 248.619.9119 www.kaiserstudio.com

Lace Bridal Boutique Opens in Troy

Lace Bridal Boutique, a new wedding accessory and invitation store has opened in the Troy Sports Center Plaza. Co-owners Riva Kalasho and Joann Yaldo guarantee their store to be a one stop shop for brides to find all the little pieces that help make their big day special. Their extensive line of products includes veils, headpieces, jewelry, shoes, bridal lingerie, flower girl dresses, ring bearer pillows, unity candle, cake toppers, bridesmaids/groomsman gifts, unique garters, favors and much more. Even if you’re not engaged come check out the wall of evening bags, jewelry and gifts for all occasions. They carry national brands such as Tony Federici and Spanx, and proudly support local vendors such as Heidi D cosmetics, Blooms Couture, Little Miss Obsessive and many more. Check them out on Facebook.



1885 E. Big Beaver 248.740.5500

Miller Vein’s Technology Offers New Hope

Miller Vein (formerly Novi Vein) is a full-time vein center utilizing state-of-the-art technology in a spa-like medical center. In 2006, Dr. Jeffrey Miller founded the company in Novi, and is proud to expand in Troy under the new name of Miller Vein. Both Dr. Miller and Dr. Steven Wang are experts in the field. Dr. Miller specializes in performing minimally invasive treatments using imaging guidance, and is a board certified Interventional Radiologist and Phlebologist, and Medical Director of the Novi location. Dr. Wang, Medical Director of the new Miller Vein office in Troy, was the first physician to use minimally invasive laser technology to treat varicose veins at Beaumont Hospital. “Today’s consumer wants a specialist. The management of venous disease demands a high level of expertise,” Dr. Miller said. The office staff at either location is friendly and gracious and insurance will likely cover the cost of procedures.

230 W. Maple, Ste. 202 248.773.4970 www.millervein.com

Rainbow Child Care Opens Center on John R

The founders of Rainbow Child Care Center, a Troy based child care company, were inspired to open a state-of-the-art quality facility for young children focusing on education and enrichment. Over 20 years later, Rainbow Child Care Center is now a leading provider of educational programs and is proud to have numerous state-of-the-art facilities in multiple states. Their newest Troy location offers age-appropriate activities, Baby signs—nonverbal communication skills for infants through toddlers, The Creative Curriculum®—a nationally recognized program that enables us to plan experiences for each individual child, Zoo-phonics® (reading readiness), Computers in the classroom, After School Programs, Summer Camp for all ages, Enrichment Programs held on site (Language, Gymnastics, Dance and Sports), Parent Involvement Committee, and a Montessori Option.



5940 John R 248.828.0260 www.rainbowccc.com



Meritor, Inc. Replaces the ArvinMeritor Name

With the divestitures of their light vehicle businesses now completed, Meritor, Inc. is focused on commercial vehicle and industrial markets in every major region of the world. With the name Meritor, they have found the universal language to communicate their strengths: innovation, efficiency and reliability.

The company was Meritor for approximately three years following the spin-off from Rockwell International Corp. in 1997, until the merger with Arvin Industries, Inc. in 2000. Over the next decade, they continued to market their premier drivetrain products under that name, establishing strong brand equity and customer loyalty. Changing the company's name back to Meritor gives them the opportunity to leverage this reputation, and build on it as they continue to define themselves as the recognized leader in drivetrain, mobility, braking and aftermarket solutions.

Meritor now serves commercial truck, trailer, off-highway, defense, specialty and aftermarket customers in more than 70 countries. Based in Troy, Meritor is made up of more than 11,000 diverse employees who apply their knowledge and skills in their manufacturing facilities, engineering centers, joint ventures, distribution centers and global offices in 19 countries.

With the name change, they also have a new ticker symbol on the New York Stock Exchange, from ARM to MTOR.

2135 W. Maple Road www.meritor.com

Precision Global Systems, Inc.

Precision Global Systems, Inc. (PGS) has maintained roots in Troy since 1983. PGS manufactures and machines components for various industries including the automotive industry. The company is comprised of three divisions: crisis manufacturing management, machining and assembly, and recertification and containment. For the past few years, PGS has operated its headquarters and machining division from their Industrial Row Road facilities. In recent months, the company has been successful in securing some large contracts that required room for expansion. In February 2011, the company leased an 88,000 square-foot building in the former post office operations center. With this added facility and expansion of work, the company has already hired 10 people this year and anticipates hiring additional employees over the coming months. The City of Troy is pleased to welcome the team at PGS to this larger facility.

1600 E. Big Beaver Road www.pgsync.net

Jobs Created in Customer Service in Troy

A 30-year company with offices in Troy and Auburn Hills, Dialogue Marketing, has experienced tremendous growth the past couple of years that required them to expand their call center and information technology operations. The City of Troy worked with the MEDC and Oakland County to convince Dialogue Marketing to choose Troy as the home for that expansion. The company currently employs 315 people in their Troy facility, but plans to grow to 545 employees within five years. The business expansion will bring close to \$5 million in investments in our community.

300 E. Big Beaver www.dialogue-marketing.com

Automation Alley launches new International Business Center in Troy

Business is growing around the world and Automation Alley's International Business Center will help bring a piece of it home to Southeast Michigan. The new 3,200 square-foot expansion will provide services and assistance to visiting international companies, as well as Michigan companies looking to access global markets. The Center features a private entrance, three conference rooms, three private offices, and an open office area. Additionally, high-definition video conferencing capabilities will be provided through an innovative partnership with LifeSize and Insight Technologies.



Automation Alley is a technology business association driving the growth and image of SE Michigan's economy through a collaborative culture that focuses on workforce and business development initiatives.

2675 Bellingham 248.457.3200 www.automationalley.com

Suburban Collection Expands Cadillac Store

The Troy Suburban Collection, Michigan's largest automotive dealership group, began major renovation work on its 50,000 square-foot flagship Cadillac/Buick store in the Troy Motor Mall. The multi-million dollar project is part of GM's Essential Brand Elements Program. The renovations will transform the one-story dealership into a sweeping, luxurious two-story open showroom with mezzanine, that will continue to host both brands. The updated store will feature a brand new face, exterior patio display area and entryway. The updated Cadillac Buick facility in Troy is expected to reopen by the end of the year. In the meantime, both Cadillac and Buick product is being sold out of the former Hummer dealership at 1755 Maplelawn.

www.suburbancollection.com

JATO Dynamics

Founded in London, UK back in 1984, JATO is recognized today as the leading global supplier of automotive intelligence. Their global family of over 460 people in some 45 locations worldwide covers more than 60 markets and is still growing. JATO provides information, intelligence and pioneering solutions that creates transparency in the global automotive marketplace. This means that clients have the power to make truly informed strategic & tactical decisions to drive their businesses success. JATO has become the supplier of choice for vehicle manufacturers, including global import and distribution networks. In the challenging auto-retailing and leasing sectors, JATO intelligence solutions are designed to empower both the retailer and the customer - being able to demonstrate essential product knowledge is a key sales advantage; it creates an immediate bond with the prospective customer. Buying a car is an emotional, often daunting experience. Effective use of information helps inspire loyalty and put the customer at ease and in control of the process. JATO comparison and configuration tools allow immediate accurate answers to customer questions at critical points throughout the sales process.

5445 Corporate Drive 248.409.5286 www.jato.com

Check Out “The Lobby Reinvented” at the Troy Marriott

The Marriott Hotel in Troy has implemented an innovative new lobby concept called ‘The Lobby Reinvented’ to help guests transition seamlessly between all parts of their day. Services found in the lobby change throughout



the day to reflect the needs of the productivity-focused traveler, from jump-starting the day with coffee and fruit, to getting down to business at mid-day, to recharging with dinner and drinks in the evening. The front desk has been transformed into a streamlined service area complete with individual pods to help guests quickly check in and out, or get the amenities they need.

Accommodations found in the space include complete wireless connectivity, public computer terminals, two business cubicles and a media wall with programming feeds. Guests can fuel productivity through a variety of meeting and seating options like small and large work tables, individual box seats, social cubbies and sofas.

200 W. Big Beaver, 877.757.7131 www.TroyMarriott.com

Spa Renaissance Opens in Troy

Dr. William Stefani and Dr. Jeffrey Williams have expanded their plastic surgery business and opened a wellness spa in Oakland County, because they believe that restoring a person’s sense of well-being is the biggest part of plastic surgery. In patients facing cancer, treatments create adverse effects on the skin, hair and body. To combat these effects, the wellness center offers nutritional counseling, massage therapy, lymphatic drainage, yoga, skin, hair,



and nail therapies. Make an appointment at the Spa to relax and paper yourself. Start in the salon with a haircut, style or color enhancement, then restore your hands and feet with a pedicure and manicure. Afterwards, head over to the Med-Spa

for a relaxing facial or massage and receive treatments for fine lines, wrinkles, sun damage, age spots, and unwanted hair. The Spa also provides body wraps and laser treatments.

85 E. Big Beaver 248.498.8100 www.renaissanceps.com

MADD Opens New Offices in Troy

Founded by a mother who lost her daughter in a crash, Mothers Against Drunk Driving® (MADD) is the nation’s largest nonprofit working to protect families from drunk driving and underage drinking. MADD also supports drunk driving victims and survivors – serving one person every 10 minutes – at no charge. The mission of Mothers Against Drunk Driving is to stop drunk driving, support the victims of this violent crime and prevent underage drinking. To date, MADD’s work has saved nearly 300,000 lives...and counting.

625 E. Big Beaver, Ste 200 248.528.1745 www.madd.org

Art Van PureSleep Opens 3rd Location in Troy

Art Van Furniture opened its 3rd specialty, free standing mattress store on Big Beaver Road. Using exclusive high tech equipment, Art Van PureSleep’s proprietary state of art computer diagnostic machine matches each person to the right mattress, as well as determining their correct pillow and mattress protector. Pillows helps align the spine and the mattress protector safeguards your mattress investment.

Art Van PureSleep is open daily from 10am -9pm, Monday thru Saturday, and Sunday from 11am -6pm. Art Van Furniture is Michigan’s largest furniture retailer and America’s largest independent furniture retailer.



The company operates 34 stores in 33 communities throughout Michigan, a full service e-commerce website, plus three freestanding Art Van PureSleep bedding stores in Canton, Troy and Rochester Hills. Founded in 1959, the company is family-owned and headquartered in Warren, MI

1735 Big Beaver Rd 888.598.4532 www.artvan.com

The Barkshire is Now Open in Troy

The Barkshire found an ideal location in which to open an entirely new concept in the world of dog day care and pet hotels, unlike any other facility in the area or in Michigan. The Barkshire is an ultra modern, innovative, eco friendly and custom designed pet-centered facility, offering half-day and full day care for dogs, as well as overnight stays, Pet Taxi services and puppy training (play and train).



“The philosophy at the Barkshire is not to have the dogs in cages but rather on couches,” Owner Rita Dunker said. “The dogs will be busy playing all day in the indoor and outdoor play areas.”

The Barkshire plans to open an area for cats to board as well as a swimming pool for dogs, which will also be used as hydrotherapy to assist in alleviating pain in stiff and arthritic bones in the dogs.

1501 Temple City 855.225.2275 www.thebarkshire.com

Looking to Relocate Your Business?

Troy’s Real Estate & Economic Development Department is here to assist in the site selection process. Using various development resources, staff can assist in preparing a list of potential industrial, office and commercial locations that meet your needs for a facility. Staff can arrange for tours of the facilities and give warm introductions to the brokers representing the properties. If necessary, confidentiality of the project can be provided until the necessary time. Businesses can also take advantage of business development support services, including zoning and ordinance orientation, financing, business planning, and incentives. If you would like to discuss your business’ plans for growth in Troy, please call 248.524.3330.

OUR Credit Union Chooses to Expand, Invest in Troy

Founded in 1959, OUR Credit Union has grown to include 4 branches in Royal Oak and Troy, serving over 22,000 members. OUR Credit Union is a federally insured, nonprofit, member-owned, full-service financial institution. Any person who lives, works, worships or attends school in Oakland or Macomb Counties is eligible to join.

OUR Credit Union offers a full line of products and services from the Oakey Dokey Kids Club Account to the 50+ Community Club Account. OUR Credit Union also offers a full range of loan products from auto loans and refinancing to mortgages, as well as electronic services to help make life convenient for every consumer.

Drive-thru Hours: Monday-Wednesday, 8am-6pm; Thursday-Friday, 8am-6:30pm; Saturday, 8am-3pm. **Lobby Hours:** Monday-Thursday, 9am-5pm; Friday, 9am-6 pm and Saturday 9am-1pm. [6693 Rochester Road](http://6693.Rochester.Road) 248.549.3838 www.OURcuonline.org

Diamond Vault of Troy Celebrates New Expansion

The Diamond Vault of Troy celebrated a re-grand opening, after a major expansion and renovation at their new location on the 1st floor of the Huntington Bank Building, 801 West Big Beaver Rd. Moving from the second floor where they operated since opening in Troy, they are now in a larger location, front and center on the first floor, Suite 103, with a private entrance at the east end of the building.

Diamond Vault of Troy was recently awarded the title of “Favorite Place on Google,” a title only 1% of businesses in the U.S. receive. Founded in 2003, Diamond Vault of Troy is the most personal, old-fashioned, and knowledgeable jeweler in Metro-Detroit. Working mainly by appointment, owners Randall Cole and Timothy Mayer, establish a one-on-one relationship with customers in a private studio environment.

Educating clients about diamonds, defining their needs, or custom designing any item desired is part of every sale. They will custom design the item of a client’s dreams as one can watch them draw the item and carve the wax. The owners have 38 years of experience combined with direct diamond sourcing which saves money by cutting out the middleman. [801 W. Big Beaver Rd, Suite 103](http://801.W.Big.Beaver.Rd) Ph: 248.244.0600

Indoor Golf Training Facility Opens in Troy

The Swing-TEK Golf Academy, founded by longtime Detroit area entrepreneur Mike Callaway and local PGA professional Ken Allard opened in Troy. The new 6,800 square-foot facility features five hitting bays, sand bunker, pitching and chipping area, golf simulator, and a 900 square-foot putting green. Hours: Tues-Thurs, 10am-8pm; Fri: 10am-9pm; Sat: 9am-9pm and Sun: 9am-7pm. Lesson packages & clinics available.

[598 Oliver](http://598.Oliver) 248.250.9354 www.swingtek.com

John Adams Mortgage Opens Retail Mortgage Sales Center

John Adams Mortgage opened a new retail Mortgage Sales Center in Troy staffed with knowledgeable, well-trained and experienced Loan Officers and processors to assist realtors, buyers and the community with purchases and refinancing mortgage needs.

John Adams Mortgage is a full service mortgage lender, not a broker. In addition to originating Conventional and jumbo loans, they are a Direct Endorsed FHA lender and are VA Automatic, which allows for faster turnaround times. They also originate USDA loans, 203k loans (FHA’s rehab loan) and are one of the State’s top MSHDA Lenders. Their business is expanding due to historically low mortgage rates and improvements in the housing market.

John Adams Mortgage are looking for experienced loan officers, not only the Troy Sales Center, but throughout their other SE Michigan offices. They have been ranked as one of the top Mortgage Companies in SE Michigan, based on volume, in Crain’s and dbusiness magazines over the last 3 years with their highest ranking of 6th in 2009. John Adams Mortgage Company, established in 1971 is an ancillary division of Real Estate One.

[700 W. Long Lake Road](http://700.W.Long.Lake.Road) 248.813.4925 www.johnadamsmortgage.com

Big Salad Opened in Troy

The Big Salad is open on E. Big Beaver in front of Nordstrom Rack Plaza. Founder and CEO John Bornoty says their specialty is preparing fresh salads customized for people on the go that want to eat healthy. The Big Salad specializes in a wide variety of salad ingredients as well as soups and sandwiches.

[738 E. Big Beaver](http://738.E.Big.Beaver) 248.250.9899
www.TheBigSalad.net

Neighborhood Grill

Owners Rod and Reema Hnaiti are longtime local residents with 25 years experience in the restaurant business. Neighborhood Grill is the place to be for breakfast and lunch in Troy. The menu offers a scrumptious gourmet breakfast including 3-egg omelets, frittatas, open face skilletts, heart healthy choices, and specialty griddle favorites. A mouthwatering lunch features specialty burgers, deli sandwiches made with famous Zingerman’s bread, fresh salad entrees and a variety of homemade soups. They also offer a fabulous catering menu with a large variety of food that is sure to please. **Mention the Troy Today and get a 10% discount.**

Hours: Monday through Saturday 7am-4pm , Sunday 7am-2pm.

[3626 Rochester Rd.](http://3626.Rochester.Rd) 248.457.0007

intimacy Opens First MI Store at Somerset Collection

Susan Nethero was trained under the Queen of England’s royal bra fitter. Susan is the chief fit stylist and founder of *intimacy*, a bra boutique that offers specialized personal fittings. The boutique, lucky number 13 for Susan and David Nethero, sells designer lingerie and bras and offers fitting consultations and free custom alterations.

[2800 W. Big Beaver Rd](http://2800.W.Big.Beaver.Rd) 248.430.7727
www.myintimacy.com

Great Haircuts at Great Clips

A new store opened at the Sunset Plaza (NE corner of Long Lake & Livernois. Stop by the new Great Clips for quality, no-appointment haircuts for adults and kids alike. Hours: Mon-Fri: 9am-9pm; Sat: 9am-7pm and Sun: 10am-5pm.

[57 E. Long Lake Rd](http://57.E.Long.Lake.Rd) 248.879.6007

P3 North America Inc. Relocates to Troy

A provider of professional management services and engineering solutions for alternative and advanced vehicle technologies, P3 plans to invest \$332,000 to expand in the areas of product development and management services. This new R&D space will allow for electric device technology and laboratory testing for infotainment systems and other connected vehicle technologies. The project is expected to create 65 direct jobs at the company. Their parent company is located in Germany, but they have over 20 subsidiaries across the globe. The P3 North America office focuses on the automotive sector, particularly engineering issues related to onboard car information and entertainment capabilities. Based on the MEDC's recommendation, the MEGA board approved a state tax credit valued at \$485,958 over five years to convince the company to expand in Michigan over a competing site in New Jersey. The company's CEO, Samit Ghosh was recently recognized by Crain's Detroit at one of the Top 40 under 40 Executives within Metro Detroit.

CCR Celebrates 30th Anniversary and New Troy Location

Center for Computer Resources (CCR), recently relocated to Troy, and celebrated 30 years of service in the IT small - medium sized business arena. Founded in 1981, CCR has extensive experience in transitioning clients from outdated systems to current technology, as well as supporting and maintaining their clients' technology investments. CCR is the proud recipient of the MBPA Science & Technology Award and Past Winner of Microsoft's Small Business Solution of the Year Award.

CCR's well-seasoned management team has accumulated more than 120 years in the IT industry and offers flat fee IT solutions that lower IT costs. CCR provides the business tools that small businesses need to compete through affordable technology designs based on business requirements. They focus on companies as diverse as medicine, wholesale distribution, government, manufacturing, legal and professional services utilizing their strong relationships with key players in the industry, including: Microsoft, Hewlett Packard, VMware, Cisco, Citrix, and gloStream Electronic Medical Records Software.
800 Stephenson Hwy 248.284.7100 www.ccr1.com

CareTech Solutions Dedicates New \$5 Million Healthcare Infrastructure Operations Center

Troy-based, CareTech Solutions dedicated its new, \$5-million Healthcare Infrastructure Operations Center at a January ribbon-cutting ceremony.

CareTech's Healthcare Infrastructure Operations Center (HIOC) will serve as the company's national network technology hub where the more than 150 hospital clients' business and clinical systems are monitored and data securely managed. The HIOC encompasses more than 30,000 sq. ft. of SAS 70 data centers and performance monitoring stations and is staffed by more than 50 healthcare information technology (IT) professionals. The company plans to grow this piece of its business, including the hiring of 50 to 100 more health IT professionals in 2011.

www.caretech.com

Automation Alley Breaks Ground on Building Expansion

Formed by Oakland County in 1997, Automation Alley is one of the leading technology clusters in the United States. The consortium has more than 1000 members representing technology-driven companies, educational institutions, and governments, including the City of Troy, to strengthen southeast Michigan's economy. Automation Alley is working on their new expansion which will provide a "soft landing center" for international guests interested in conducting business in SE Michigan. The new addition, featuring conference rooms, private offices, an open office area and additional parking, was funded by a US Department of Housing and Urban Development grant. Constructed by the Synergy Group, Inc., the project should be completed later this spring.

2675 Bellingham 248.457.3200 www.automationalley.com

Oakland & Macomb County Sponsor JOB HUB 2011 at Oakland University

Economic Development Departments from cities across Oakland and Macomb Counties have joined forces to create a high tech job fair that connects SE Michigan job seekers with businesses throughout the area that have immediate job openings.

Oakland Macomb Job Hub 2011: Where Oakland & Macomb Employers Meet SE Michigan Job Seekers, will be held on **Thursday, Feb. 24th from 10am-3pm at Oakland University Student Center, 2200 N. Squirrel Rd.**

Participating communities include Auburn Hills, Madison Heights, Rochester, Rochester Hills, Southfield, Sterling Heights and Troy, as-well-as Michigan Works!, Young Professionals of Rochester, Macomb Community College, Oakland Community College, St. Clair Community College and host sponsor, Oakland University. Oakland Macomb Job Hub 2011 employer participants do not need to be based in these cities; nor do career fair participants. Job Seekers are strongly encouraged to register online at www.mijobhub.com

Looking for commercial space?

Are you a business looking to locate within the City of Troy? Are you not sure where to start when searching for available properties? Troy's Economic Development Team is here to assist in the site selection process. Using various development resources, staff can assist in preparing a list of potential industrial, office and commercial locations that meet your needs for a facility. Staff can arrange for tours of the facilities and warm introductions to the brokers representing the properties. If necessary, confidentiality of the project can be provided until the necessary time.

Businesses can also take advantage of business development support services including zoning and ordinance orientation, financing, business planning and incentives. If you would like to discuss your business's plans for growth in the City of Troy, please contact our Economic Development Team at **248.524.3375**.

AxleTech Opens New World Headquarters in Troy

AxleTech International, a leader in the design and manufacturing of planetary axles used in military construction and heavy duty vehicles, added 120 jobs at its new world headquarters in Troy, which opened in September. Their new 210,000 square foot industrial facility on Rochester Road, houses its brake division, aftermarket warehousing, engineering and headquarters operations. General Manager Mary Petrovich said "AxleTech has experienced steady growth over the last few years, and our new headquarters in Troy will enhance our ability to produce, deliver and service high-quality products for our customers worldwide."

3001 W Big Beaver Rd 248.816.5401 www.axletech.com

**GloStream Lands in Troy**

The City of Troy is pleased to welcome GloStream, a leader in the health care IT industry, who recently moved its headquarters into 1050 Wilshire, occupying approximately 12,000 square feet of office space. GloStream developed an Electronic Medical Records (EMR) software used by doctors to better manage their operations. Their software, GloEMR, was one of the first in the country to be certified by the Certification Commission for Health Information Technology. GloStream has 30 employees at their Troy facility and plans to expand with much-anticipated growth in 2011.

23616 London Ct 248.352.1700 www.glostream.com

SilkRoute Global Expands in Troy

Currently in Troy, SilkRoute Global is an IT company that designs and delivers customized, state-of-the-art vendor managed inventory and supply chain management systems for large retailers and distributors all over the world. The company was considering relocating their operations to California, but working with the MEDC and Oakland County, the City was able to retain SilkRoute in Troy and attract their growth investment. SilkRoute Global will occupy office space at 950 Stephenson Highway within the BlueWave facility and plans to create 53 jobs within five years.

248.250.9713 www.silkrouateglobal.com

Genesis10

A business consulting and technology staffing company, Genesis10 chose Michigan over competing states of Missouri and Florida to open a new development center in Troy. The company will be located at 2800 Livernois and plans to invest \$2.2 million and hire 296 people over the next five years.

www.genesis10.com

**Sears Auto Center Finds a New Home in Troy**

It's a new era for Troy Auto World at the site of the former Birmingham Chrysler Jeep on Maple Road. Sears Auto Centers has 850 company-owned auto stores and recently developed a franchise plan. Richard Mealey, owner of Troy Auto World, is now one of the first Sears Auto Centers franchises in the country. He expanded his business, which already did minor and major car repairs as well as a used car business, by adding the quality represented by the Sears name. They carry a huge selection of brand name tires including Michelin, Goodyear and Bridgestone, as well as legendary DieHard batteries, brakes, shocks, struts, automotive accessories and much more. Combine all that with the Troy Auto World side of the business that can fix your engine, transmission or electrical system, and you have a first class operation.

**Hours: Mon-Fri, 7am-7pm; Sat, 8am-4pm; Sun, 10am-4pm
2100 W. Maple Road 248.643.7829 www.troyautoworld.com**

Lighting Technology Company Plugs into Troy

Altair Engineering, the Troy-based software and technology company, recently purchased a 136,000-sq.-ft. commercial facility on Indusco Court to house their new subsidiary, Ilumisys, the developer and producer of solid-state lighting technology. The company has received numerous federal and state awards for its innovation and technology and Troy has worked diligently to retain this company's fast growth investments. With this investment comes the creation of approximately 243 jobs for the project. Organized in 2007, Ilumisys focuses on next-generation solid-state lighting technology derived from Altair's intellectual property for the direct replacement of fluorescent light bulbs.

www.altair.com / www.ilumisys.com

ArvinMeritor

For years, Troy has been fortunate to host ArvinMeritor's World Headquarters and Technical Center. The company is planning a complete upgrade to their Technical Center that will involve a \$10 million investment in the plant facility and \$9 million in new machinery and equipment. The company will also create 101 new jobs. In July, ArvinMeritor received approval from the MEGA board for a MEGA tax credit and Troy City Management anticipates receiving an application for a P.A. 198 plant rehabilitation and personal property tax abatement.

www.arvinmeritor.com

Freedom Lymphedema Center

This new company provides therapy along with mastectomy supplies after breast surgery. The combination of experience, technology and compassion at Freedom Lymphedema Center makes them a new leader in post-mastectomy care.

1740 W. Big Beaver, 248.885.8302



Voted the Best in Detroit in InStyle Magazine, Brooklyn Pizza opened on Crooks Road. Their gourmet, wood-fired oven pizzas are made from imported Italian ingredients and available by the slice or pie. All of their products are made fresh daily, including ice cream, sorbetto, and gelato. Hours: Mon-Sun, 11 am-10 pm.

3141 Crooks Road 248.643.4512
www.brooklynpizzaonline.com

Troy Businesses Selected Metro Detroit's Best and Brightest

Altair Engineering, Billhighway, eTitle Agency, Cambridge Financial Services, Flagstar Bank, Gordon Advisors, P.C., Huntington Bank, and The Rehmann Group were among Metro Detroit's 101 Best and Brightest Companies to Work For by the Michigan Business and Professional Association. A comprehensive and competitive award program with hundreds of entries, these companies in Troy, were recognized for high level of employee satisfaction and overall work environment.



New Restaurants Open in Troy

Hot Rock Pizza, in the Troy Sports Center Plaza, is an all-you-can-eat authentic Italian favorite at one low price (\$7.49 for adults and \$5.49 for kids). The warm Tuscan atmosphere and inviting aromas welcome you to enjoy delicious thin crust pizza baked on an authentic brick oven. They also offer square and traditional round pizzas as well as fresh salad bar, soups and homemade pastas. Hot Rock Pizza also has a game room and a party room that accommodates 40 for birthdays, showers or business meetings. Hours: Mon- Sun, 11 am-10 pm.

1893 E. Big Beaver Road 248.250.9434
www.hotrockpizzaonline.com

Tom's Home Cookin' With a Twist

Lifelong Troy residents Tom and Lori Potrzuski recently opened **Tom's Home Cookin'** at the corner of Livernois and Maple. The owners have over 60 years combined experience in the food service industry and believe the most important aspect is to serve quality food at reasonable prices. Their restaurant offers homemade from scratch soups, fresh meats and cheeses on fresh baked bread sandwiches. Combine that with a selection of 25 Michigan-made Guernsey premium ice creams. Hours: Mon-Fri, 11am-7 pm; Sun, 3-7 pm.

1710 Livernois 248.250.6446
www.HomeCookinWithaTwist.com

Total Education Solutions Relocates

A leading provider of special education services, Total Education Solutions (TES) relocated its Michigan office to Troy. The move signals the expansion of the company's clinical program and demonstrates its commitment to the region as well as its desire to further boost its presence throughout the state. In home, school and community-based services range from psychology to tutoring to social work. Children who receive these services at an early age are more likely to catch up to their peers & achieve age appropriate skills. **2221 Livernois Road, Suite 101 248.544.0360** www.tesidea.com

Hyperbaric Oxygen Therapy

Do you know someone who has suffered a stroke or has a child with special needs? If you have a condition for which you have been told that there is just no hope of improvement, Bruce and Tami Powell of Oxford Hyperbarics may have some hope for you. HBOT is a medical treatment in which the patient breathes pure oxygen in a chamber with greater-than-atmospheric pressure. Oxford HBOT Centers feature the most advanced chambers available, and the centers are FDA approved. While HBOT is not a cure-all, this therapy can offer tremendous improvement to quality of life for those who may have suffered a stroke or traumatic brain injury as well as children with special needs.

2095 East Big Beaver Road 248.247.3232
www.OxfordHBOT.com



Classic Auto Showplace

Located in the heart of "The Motor Capital of the World" since 1984, ClassicAuto Showplace, Ltd. has been serving the owners (sellers) and buyers of Classic, Muscle, Hot Rod, Sports, Antique and Special Interest automobiles. The business was founded with the mission of providing the best arrangement for this special breed of automobile to change hands. The exclusive indoor showrooms provide safe and secure space to display your special car and far greater exposure than an auction event or advertising alone. Cars are seen by buyers around the world via the Internet (multiple sites). Over 1,000 people visit the showrooms every week. Hours: Mon-Thurs, 10am - 6 pm; Fri&Sat, 10am-4 pm; Sun, 12-4 pm.

750 W. Fourteen Mile Rd. 248.589.2700
www.ClassicAutoShowplace.com

Biz Match Connect Opens in Troy

Biz Match Connect, a new business networking website based in Troy, is tailored to today's serious professionals seeking an online opportunity to profile themselves and their businesses. As a member of Biz Match Connect, business owners can set up a profile, qualify the types of companies they wish to network with and then let the database match the businesses in their targeted area. The site also includes a marketing section business owners can use for their respective companies. Appropriate for both large and small companies, the site not only helps businesses connect with one another, it also provides monthly events, referral programs and programs to help businesses grow. The first month's participation is free.

www.BizMatchConnect.com

The Chiropractic Studio Moves to New Location

The Chiropractic Studio has moved to a new, state-of-the-art facility in the Troy Sports Plaza. The new location features massage therapy, in-house health and nutrition classes, yoga instruction and Pilates classes. They also offer free thermal scans to detect spinal inflammation. Owner Dr. Tanya Dejkunchorn is a member of the International Chiropractic Assoc., the Michigan Chiropractic Assoc. and the Michigan Chiropractic Legal Action Counsel.

1905 E. Big Beaver, 248.720.0444, www.thechirostudio.com

Interlink Media Solutions

InterLink Media Solutions is a full service marketing firm with a regional focus on Metro Detroit businesses looking for an innovative approach to marketing their business or start-up. The company offers personalized, experienced, and creative approaches to solving marketing needs. The company offers a wide range of services, including: Marketing and Advertising Services, Web Development, Graphic Design, Marketing Research & Consultation, Creative Services, Branding & Corporate Identity, TV, Radio & Print Advertising, Media Planning & Placements, Web-based Services, Direct Mail, Brochure & Sales Support Materials, Video & Audio Production, and Photography.

3334 Rochester Road, 248.203.1008, www.interlinkmediasolutions.com

New Restaurants Open in Troy

Camilia Saleh has fulfilled her own American dream by opening up a state-of-the-art Mediterranean cuisine restaurant in Troy. **Cedar Grille** serves the full gamut of flavorful Lebanese-style cooking from Chef George Chalhoub, who has a long, well-respected and diverse background in the restaurant industry. Hours of operation: Mondays – Saturdays, 11 am-10 pm and Sundays: noon-9 pm.

5377 Crooks Road, 248.267.9100

Troy residents Susan and Fernando Sanchez recently opened **La Botana** in Emerald Lakes Plaza, at the corner of John R and Square Lake. La Botana serves authentic Mexican food, and all dishes prepared fresh daily. They are open for breakfast, lunch and dinner for dine in or carry out. Hours of operation: Mondays-Thursdays, 9 am-9 pm; Fridays & Saturdays, 9am-10pm. Closed Sundays.

5947 John R Road 248.813.8930

New Jewelry Store Relocates

JEWELRY LOVE, a business of integrity since 1977, offers all the services of a traditional jewelry store BUT with a new twist. Due to their unique Business Model, they will offer wholesale pricing to the public...even on their custom jewelry. This is not a one-time only or short-term promotion, ALL of their items are always sold at wholesale. Jewelry Love also does diamond brokering, jewelry repairs, watch batteries, appraisals, cleanings and free estimates. As an additional service they buy all precious metals, coins, and diamonds. Customers who visit during the month of August will receive a free gift. Hours: Tuesdays - Fridays 10am-6pm, Saturdays noon-4pm, Mondays by appointment only.

3330 Rochester Road (former Rio Wraps site), 248.918.1235

Looking for commercial space?

Are you a business looking to locate within the City of Troy? Are you not sure where to start when searching for available properties? Troy's Real Estate & Economic Development Department is here to assist in the site selection process. Using various development resources, staff can assist in preparing a list of potential industrial, office and commercial locations that meet your needs for a facility. Staff can arrange for tours of the facilities and introductions to the brokers representing the properties. If necessary, confidentiality of the project can be provided until the necessary time.

Businesses can also take advantage of business development support services including zoning and ordinance orientation, financing, business planning and incentives. If you would like to discuss your business plan for growth in the City of Troy, please contact our Real Estate & Economic Development Department at 248.524.3498.

Looking to Relocate Your Business?

Troy's Real Estate & Economic Development Department is here to assist in the site selection process. Using various development resources, staff can assist in preparing a list of potential industrial, office and commercial locations that meet your needs for a facility. Staff can arrange for tours of the facilities and introductions to the brokers representing the properties. If necessary, confidentiality of the project can be provided until the necessary time. Businesses can also take advantage of business development support services, including zoning and ordinance orientation, financing, business planning, and incentives. If you would like to discuss your business plan for growth in Troy, please call 248.524.3498.

Allegra Print & Imaging Celebrates 25 Years in Troy

Allegra Print & Imaging is marking 25 years as a member of the Rochester Road business community. Owners Stuart Glasier and Peter Glasier expanded their business to include graphics, web design and branding. If you need effective print or graphic communications, trust Allegra. They offer proven expertise with the speed and flexibility of advanced technologies to optimize your project through a full range of digital, print, marketing, and consultative services – from concept, to cost control, to delivery.

3334 Rochester Road, 248.528.2990, www.allegratroy.com

Somerset Lures New Stores

Somerset Collection will be nearly fully occupied by this fall with the opening of nine new stores, putting it ahead of most of the nation's shopping malls. The roster of new tenants for Somerset includes Tory Burch, Basler, LEGO, Sur La Table, Bare Escentuals, Intermix, Tapper's Diamonds and Fine Jewelry, and Pandora Jewelry. A ninth store opening in November, the Detroit Shoppe, will unite Detroit-based businesses under a retail concept that markets hometown products including Motown music, and Pewabic Pottery.

2800 W. Big Beaver Road, www.thesomersetcollection.com

New Day Counseling Moves to New Location

New Day Counseling's nonprofit mission is to provide help, inspire hope, and empower individuals, couples, and families by providing professional counseling, groups & workshops, support, and resources, for healthy coping and outlook, good emotional and mental health, improved relationships, and empowered lives. They offer a variety of services including marriage & family therapy, depression counseling, counseling, child and adolescent therapy, substance abuse counseling, and eating disorder therapy.

1653 W. Big Beaver Road, 248.649.8050, www.NewDayCounseling.org

Millennium Electronics & Music Center Opens

Visit this new Electronics & Music Center specializing in musical instruments; keyboards; Korg & Yamaha Arrangers and workstations; amplifiers in all price ranges; electronics repair; graphics & web design; and trades and rentals.

Open Mon-Sat: 10am-6pm and Sun: 10am-5 pm.

6447 Rochester Road, 248.250.9233, www.millenniumEMC.com

Herald Wholesale Moves to Troy

After 50+ years in Oak Park and now under new ownership, Herald Wholesale – Premier Bath, Lighting & Hardware, moved to a new Troy location. Visit their fabulous new 12,000-square-foot showroom featuring top manufacturers in fine plumbing, lighting and hardware. Visit their website for product categories & list of manufacturers they sell. Open Mon & Thurs: 9a-7pm; Tues, Wed & Fri: 9am-5:30 pm and Sat: 9am-4 pm.

1765 W. Maple Road, 248.398.4560. www.heraldwholesale.com



Walsh College Center Merits LEED® Gold Certification

The award-winning Jeffery W. Barry Center on the Walsh College Troy campus has been LEED® Gold certified by the U.S Green Building Council. The USGB recognized the 37,000-square-foot, two-level classroom building for adhering to green design and building practices related to sustainable

sites, water efficiency, energy and atmosphere, materials and resources, and indoor environmental quality. Walsh College created an energy-efficient, comfortable learning environment for a unique student population largely comprised of working professionals who attend classes in the evening.

3838 Livernois, 800.WALSH.01, www.walshcollege.edu

Witzenmann Moves USA Headquarters to Troy

Witzenmann, a 115-year old privately held company based in Germany and a lead manufacturer of flexible metal components for the automotive industry with three locations currently in Warren is relocating their USA headquarters and expanding their technical operations to 1201 Stephenson Highway in Troy. Witzenmann, USA will lease the vacant 57,000 square foot industrial building and over five years will invest \$13 million in machinery, equipment and building improvements. The company will relocate to Troy approximately 40 employees from their Warren campus and create 75 additional jobs in Troy.

Magna Powertrain Relocates Operations to Troy

Magna Powertrain's headquarters, located on Research Drive in Troy was looking to consolidate operations, including a Research & Development/ Technical Center that is currently located in Syracuse, NY. After working with Magna and our team of economic developers from the MEDC and Oakland County, we were able to convince Magna Powertrain to relocate these operations to Troy. Magna Powertrain has formally signed a lease to occupy 97,389 square feet of vacant R&D space. The project involves a \$13 million capital investment with 130 high paying jobs to be created here in Troy within the next five years.

Expotec Technology Services Relocates to Troy on Crooks Road

Founded in 1992 in Aberdeen, SD, Expotec Technology Services began franchising in 1996. The company's migration from a break/fix to a full service IT Company has made it the leading managed services provider for small-to-medium sized businesses. Expotec has been awarded numerous honors for exceptional growth and service. In an industry that has seen a lot of service providers come and go, Expotec Technology Services of Rochester Hills is entering its fifth year of operation. Expotec specializes in a wide array of computer products and services including remote systems monitoring, voice over IP telecommunication systems, managed services, network security, as well as network and computer sales and repair. The cutting edge products have been designed to assist small and medium-sized businesses that may or may not have an internal IT department.

6966 Crooks Road, Troy
www.expotecrochester.com

Troy Businesses Get Creative to “Ride Out” the Rochester Road Widening Project

Please patronize Troy’s Rochester Road businesses during the construction period to help them ride out the widening project that is currently underway.

The road construction project on Rochester Road will reconstruct and widen the road, from Torpey to Barclay to a six-lane boulevard. In addition, Wattles Road will be widened to a four-lane boulevard from about 1,000 ft. east and west of Rochester Road.

Work began in February and will continue through the summer of 2010 with all work to be completed and open to traffic by the end of November.

Businesses and representatives from the City met in March to discuss the ways all could come together to help sustain business traffic throughout the course of the project. The project is 80 percented funded by the federal government and 20 percent funded by the City.



The road construction and widening project on Rochester and Wattles Roads started in February and will continue through the summer of 2010. More details about this and other road projects are on pages 10-11.

BUSINESSES ON THE EAST SIDE OF ROCHESTER ROAD

- Mr. Pita
- Crazy Joe’s Tanning
- Troy Oriental Market
- Fox Portrait Studios
- Taco Bell/Pizza Hut
- Costello Hardware
- Colony Cleaners
- Sprint
- Allegra Print & Imaging
- National Coney Island
- Marathon
- CPA Tax & Accounting
- Able Zone***
- Troy Chiropractic
- Michigan College of Beauty
- Mattress & Futon Shoppe
- Passport Pizza n Ribs
- Franco’s Café***
- Cartridge World
- Allstate - Mark Smith***
- Helen’s of Troy
- Five Star Hair Salon
- Wow Sushi
- H&R Block
- Jin Mee Café
- Artistic Salon
- The Industry Source
- Ashoka Indian Cuisine
- Aakash Grocer’s Indian & Pakistani Food
- Penn’s Thai Café
- Leslie’s Pool Supplies***
- Nukoa Gifts & Cosmetics
- Zoup!***
- Pro Car Wash/BP***
- Salon Georgette***
- LaMarsa/LaMarsa Express***
- Peerless Jewelry
- Papa John’s Pizza
- Subway
- Pecar Home Theater
- Fifth Third Bank
- Anderson Music Co
- Daniel J O’Brien DDS
- United Flooring Center
- Automotive Authority***
- Lukich Family Restaurant
- Lisa Daniel Salon and Spa
- Mr. B’s
- TCBY
- Packaging Store
- Superior Cleaners
- Dolly’s Pizza
- 2 Tailors
- Dentist Dr. Metler
- Edward Jones
- Massoud Jewelers
- John Ryan Associates
- Troy Premiere Nail Club
- Accent Florist
- FedEx Kinkos
- Marshall Music Co
- Ridley’s Bakery Café***
- Blockbuster Video
- Market Max America Realty
- Loan Max, Inc. Mortgage Broker
- Insure Max, Insurance Agency
- Donald A. Durr & Associates
- Charden Company
- First Capital Mortgage
- S&L Construction
- Pete’s Limousine Service, Inc.
- Tom’s Landscape & Nursery

BUSINESSES ON THE WEST SIDE OF ROCHESTER ROAD

- Weight Watchers
- Nicki’s Nail Studio
- Dr. James Kraft Chiropractor
- Ask Alice Home Cleaning & Services
- Troy Deli
- EMC Computers
- Orchid Café Thai Cuisine
- Tim Horton’s
- Beauty Room Salon & Spa
- Pic-a-Deli
- Discount Tire***
- Caribou Coffee***
- Steve Michaels Salon***
- Reliance Financial Group
- Jablonski & Company
- Family Dentistry Dennis E. Bushon DDS
- Law Offices of Norton T. Gappy, Nazek A. Gappy
- Broadway Party Store
- Hungry Howie’s Pizza
- Arby’s***
- Troy Veterinary Hospital
- Price Funeral Home
- Picano’s***
- Uncle Ed’s Oil Shoppe
- Premier Pools
- George’s Soccer
- Citi Financial
- Domino’s Pizza
- Avis***
- Compunetics Incorporated
- ADCI Technical Center
- Royal Indian Cuisine
- Elaine’s Bagels
- Fancy Color
- Henderson Glass
- Accounting & Tax Specialits
- Always Blooming***
- Lady Jane’s
- Speedy Auto Service
- A & A Auto Service
- Wendy’s***
- Comerica Bank

BUSINESSES ON WATTLES

- Harmony Christian Care & Learning Center

*Check these businesses out for limited time construction specials, including coupons, free deliveries, etc. For more information about specials & to link to the businesses’ websites check out the City website at: www.troymi.gov/economicdevelopment



Henry Ford Optimize

Introducing the new Henry Ford OptimEyes Super Vision Center on John R (north of 14 Mile, between Elder Ford Dealership and ABC Warehouse). Henry Ford OptimEyes is a team of highly skilled doctors and healthcare professionals



dedicated to providing the full spectrum of quality eye care for the whole family. Services include: Optometry and Ophthalmology including medical/surgical sub-specialists whose area of expertise include pediatric eye care, retinal eye surgery, glaucoma and cataracts; over 2,500 frames to choose from, including your favorite designer names; on-site full service lab for same day glasses on most prescriptions; diabetic eye examinations; LASIK & other laser correction options. Hours: Monday - Friday 8 am - 9 pm, Saturday 8 am - 6 pm, Sunday 11 am - 5 pm.

735 John R, 248.544.3290, www.1-800-EYE-CARE.com

350 Jobs Created in Customer Service in Troy

Dialogue Marketing celebrated the grand opening of its newest location at 300 E. Big Beaver Road. The 35,000-square-foot customer contact center created nearly 350 new jobs in the areas of customer service, technical support and business process support services for leading companies. Dialogue marketing, a Michigan-based company since 1978, has tripled in size over the last five years. Despite tough economic times, the organization has experienced tremendous growth according to CEO Alejandro Vargas. The opening of the new Troy facility is a significant milestone for Dialogue Marketing with state-of-the-art call center technology and the latest infrastructure. They are investing in the future and continue to have big dreams for a small company of over 800 professionals.

www.dialogue-marketing.com

The Beauty Room Opens in Troy

Afrodite Nikolakos and Sherie Cesar opened The Beauty Room Salon and Spa in January and they have been going strong ever since. With a full service salon and spa, they offer a wide range of hair services along with bridal packages, girl's night out, even birthday packages for teens. Men are also welcome. They have a very experienced staff that will be able to help with any needs or concerns that you may have while being pampered.

The Beauty Room Salon and Spa is located at 3339 Rochester Road in Troy. The phone number is 248.743.9300.

www.beautyroomsalonandspa.com

Apovini Grill Picks Troy for their 2nd Location

Restaurant owners Nicky and Johnny Gjokay choose Troy as their new location for Apovini Grill, serving delicious American, Greek and Italian food. Stop by seven days a week for breakfast, lunch and dinner or just to try their scrumptious desserts. Their original Apovini Grill is located at 1536 Crooks in Clawson.

1915 E. Maple, 248.740.8440, www.apovinigrillonline.com

New "Green Business Initiative" Program

The Troy Chamber is pleased to announce the launch of its Green Business Initiative (GBI), a program that assists chamber member companies in implementing sustainable practices in their facilities and operations. The program helps GBI-member businesses do their part for the planet and the well being of their employees by engaging in environmentally responsible yet practical 'green' business operations and practices.

Developed and launched by the Chamber's Sustainable Practices Committee, and modeled after a similar program implemented by the Greater Indianapolis Chamber of Commerce, the GBI utilizes a standard checklist to identify everyday green practices, such as replacing standard light bulbs with incandescent bulbs; using programmable thermostats; recycling paper and non-returnable containers; and installing low-flow plumbing fixtures. The checklist also covers items which may require more thought or expense, such as purchasing renewable power; purchasing from green vendors or service providers; utilizing green cleaning and pest control materials; using captured wastewater for irrigation; and the use of remote conferencing and Web Ex capabilities to cut down on excessive transportation and carbon emissions.



The application to enroll in the Green Business Initiative program is \$100, which includes a GBI window sticker for the participating businesses, and recognition on the Troy Chamber website and in press materials promoting the GBI for companies who complete a minimum number of green improvements. You must be a Troy Chamber member to participate. Sponsorship opportunities to help support the initiative are available as well. For more information, visit <http://www.troychamber.com/green/>

The Hills City Grille Offers Unique Menu

The Hills City Grille Offers Unique Menu

The Hills City Grille opened in Troy (at the former Rams Horn location) delivering a brand new 24-hour/7-day-a-week location. The owners of the Hills Bar & Grille in Rochester bring you the same menu, service, and specials in a more intimate atmosphere. The City Grille location has a full bar and easy access to I-75 and is equipped with WiFi for work or relaxing. The menu has something for everyone with their unique menu. Whether it's a night out with friends, a dinner with the kids, your private event, or a business lunch or breakfast, The Hills can accommodate you and your needs.

2940 Rochester Road, 248.528.1620, www.thehillsbar.com

Looking to Relocate Your Business?

Troy's Real Estate & Economic Development Department is here to assist in the site selection process. Using various development resources, staff can assist in preparing a list of potential industrial, office and commercial locations that meet your needs for a facility. Staff can arrange for tours of the facilities and warm introductions to the brokers representing the properties. If necessary, confidentiality of the project can be provided until the necessary time. Businesses can also take advantage of business development support services, including zoning and ordinance orientation, financing, business planning, and incentives. If you would like to discuss your business' plans for growth in Troy, please call 248.524.3498.

Basler Opens New Retail Store at Somerset Collection



Basler America, Inc. announced the opening of a new branded retail store at the South side of the Somerset Collection in Troy. The 1,600 square-foot store is the third Basler store opened this year. The Basler brand stands for quality and reflects contemporary fashion in a way which perfectly suits its clearly defined target group - the discerning women above 45. Basler is renowned for highly sophisticated fashion for every occasion.

2801 West Big Beaver Road 248.637.3500
www.basler-fashion.com

E-commerce company continues to expand, invest

A Troy company that creates e-commerce technology will expand again after Oakland County approved \$2.5 million in stimulus funds to finance upgrades to its facilities at 250 Stephenson Hwy. North American BanCard, one of Troy’s fastest growing companies, plans to renovate the first floor and retrofit the third floor of the building it purchased last year, as well as purchase additional furniture, fixtures and equipment. NAB currently has 209 employees, and expects to hire 50 new employees in the very near future and expand to 1,500 employees within the next 12 years. NAB was founded in 1992 on Chicago Road in Troy and creates e-commerce technology, including point of sale equipment, and computer hardware and software to allow merchants to process credit, debit, check and gift card transactions, and provide merchant advances and ATM services. The company processes more than \$5 billion transactions annually, and has a base of more than 90,000 active customers.

250 Stephenson 800. 226.2273 www.nabancard.com

Angel Arms Care Opens its Doors

Angel Arms Care is a companion care business designed to assist families with care services for loved ones when they can’t be there. Angel Arms Care is highlighting a new vision for patient care services. The business, conceived by Cheryl Patton, strengthens and expands the need for non-medical care services for the sick when health care providers or family members aren’t available. Angle Arms Care aims to provide the highest quality of professional, compassionate and respectful care to those in need. The service offers assistance to patients that may need a little or a lot of assistance during or after an illness, suffering the effects of aging or just needing some companionship. Providing help with bathing, eating, dressing, medication reminders and other miscellaneous needs, Angle Arms Care, LLC is committed to helping clients maintain their dignity and the quality of life they deserve.

900 Wilshire Drive, Suite 202 248.519.2306 www.angelarmscare.com

Arhaus Furniture opened at Somerset Collection

Arhaus Furniture is a premiere retail furniture store. Merchandise, furniture and accessories are made exclusively for Arhaus, making each piece one-of-a-kind and only available at Arhaus stores and online at arhaus.com. Whether redesigning a living room, bedroom, dining room or home office, Arhaus can help create the perfect environment. Arhaus at Somerset Collection is next to Saks Fifth Avenue in Somerset South.

2801 West Big Beaver Road
www.arhaus.com



Kelly Services wins contract with energy giant BP

Kelly Services Inc. of Troy has won a multi-year managed service provider contract with BP, one of the world’s largest energy companies. Under terms of the contract, Kelly’s Outsourcing and Consulting Group is responsible for managing temporary labor, including independent contractor service and select consulting categories for BP.



Looking for commercial space?

Are you a business looking to locate within the City of Troy? Are you not sure where to start when searching for available properties? Troy’s Real Estate & Economic Development Department is here to assist in the site selection process. Using various development resources, staff can assist in preparing a list of potential industrial, office and commercial locations that meet your needs for a facility. Staff can arrange for tours of the facilities and warm introductions to the brokers representing the properties. If necessary, confidentiality of the project can be provided until the necessary time.

Businesses can also take advantage of business development support services including zoning and ordinance orientation, financing, business planning and incentives. If you would like to discuss your business’s plans for growth in the City of Troy, please contact our Real Estate & Economic Development Department at 248.524.3498.

Full Funding in Place for the Troy-Birmingham Transit Center - Over \$8 million awarded

On Jan. 27, Michigan Department of Transportation officials learned that Michigan would receive \$40 million of the \$8 billion available in nationwide funding for high-speed rail initiatives and rail projects as part of the federal government's \$787 billion American Recovery and Reinvestment Act. Of this, the Troy-Birmingham Transit Center will receive over \$8 million.

The Transit Center will be located on a 3-acre parcel of land behind the Midtown Square at Maple and Coolidge roads in Troy. The center will serve as a regional hub for public transportation, using Amtrak infrastructure, while also providing a transfer point to SMART bus services, and taxi and black sedan connections. The plans for the center include a 10-foot-high, 14-foot-wide tunnel connecting a 2,500-square-foot facility at Maple and Coolidge in Troy to the loading platform located in Birmingham. Site plan review is anticipated to be completed by April 2010, with construction to follow.

A cohesive mass transit system is vital to the future success of southeastern Michigan. The cities of Troy and Birmingham have been working jointly on this project for the past two years, complete with a visioning session for the Transit Center District to receive public input. Part of a sustainable future includes creating places where people have the ability and choice to use alternate modes of transportation, whether they have nearby transit stops or can walk or bike ride to meet their needs. The Troy-Birmingham Transit Center brings southeast Michigan one step closer to a sustainable future.

Fantastic Sams in Troy Under New Management

Come see the updated look and experience the difference at Fantastic Sams® Hair Salon. Their goal is to make each customer look and feel fantastic. Services include haircuts and styles, up-dos, straightening, coloring, highlights, and texturizing. Fantastic Sams also offers rejuvenating hair treatments for stressed or damaged hair. The stylists are professionals who are always up-to-date on the latest styles and trends. Fantastic Sams also offers their own line of salon products including shampoos, conditioners, and styling aids that are specially formulated with FantasticComplex™, which strengthens, smoothes, and adds shine to hair.

Hours: Mon - Fri 9 am - 8 pm; Sat 9 am - 6 pm; Sunday: 12-5 pm
5059 Livernois Road, 248.879.8440

Herald Wholesale Moves to New Location

Herald Wholesale recently moved to a new facility on Maple. The new showroom offers innovative working displays, as well as the largest selection of "green" eco-friendly products in the area. New products include the latest trends in bathroom vanities, mirrors, faucets, lighting and hardware. They display the largest selection of Tracy Porter light fixtures in Michigan.

Mon-Fri: 9 am-8 pm; Sat: 9 am-4 pm
765 W. Maple 248.398.4560 www.heraldwholesale.com

Walsh College, City of Troy and Troy Chamber of Commerce Team Up to Offer Success Strategies for Troy Businesses

Walsh College, the Troy Chamber of Commerce and the City of Troy are collaborating on a new project to offer success strategies to small businesses in Troy. **Take Off With Troy** will offer the expertise of professional teams called "Flight Crews." The crews are comprised of attorneys, accountants, bankers, marketers and others who will conduct assessments and provide recommendations for Troy-based small businesses.

To assist with the implementation of recommendations and manage change, Walsh College students in the Doctorate of

Management in Executive Leadership will coach the business owners and managers. These services will be free of charge to Troy small business owners.

Take Off With Troy is an opportunity for existing businesses to grow and expand, and for those newer to market to increase odds of success.

For more information, contact John Shepard at 810.614.3520 or email john.shepard@walshcollege.edu.

Eclectic Chiropractic Rehab

Eclectic Chiropractic Rehab is a newly opened chiropractic office in the Troy Medical Plaza. Eclectic Chiropractic offers kinesiotaping in conjunction with chiropractic manipulative therapy.

Kinesio tape is an elastic therapeutic tape that provides support to the muscles it is taped over. Dr. Rich Beaubien is one of the few chiropractors in Michigan that is a certified kinesiotaping practitioner. Kinesiotaping was used in the 2008 summer Olympics, most noticeably on the US women's beach volleyball team.

Dr. Richard Beaubien CSCS, Chiropractic Physician, 1777 Axtell Dr., Suite 100
248.312.9249

ioVista

ioVista is a new Web Development company in Troy specializing in Website Design, Ecommerce, Custom Web Applications and Internet Marketing. With a world-class team of web designers that deliver perfection and quality, they help clients design logos, brochures, professional-looking websites, and so much more. ioVista provides Website Design/Redesign and assistance to small businesses with getting their Ecommerce Stores online. Explore their website to review the websites they have created.

1280 E. Big Beaver, 248.233.0628
www.web.iovista.com

Lavida Massage

Lavida Massage opened a new center in the Sunset Plaza at Livernois & Long Lake. Owned by Mark Axler and Lucinda Hoose, the location features 11 massage rooms and is open 7 days a week offering affordable prices. With over 130 sessions available each day, the certified male and female therapists can always accommodate your busy schedule.

73 E Long Lake Rd 248.813.1330
www.lavidamassage.com



St. Andrew’s Society finds new home in Troy

After almost 20 years without a formal home, the St. Andrew’s Society of Detroit will take up permanent residence in Troy. The Scottish culture and benevolence group purchased the former Mountain Jack’s restaurant on Rochester Road at Stephenson Hwy. The 8,700-square-foot facility, which will be named the Kilgour Scottish Center, will house a banquet hall, library, meeting room, offices and a classroom. It will also be a place for their pipe bands to practice, hold meetings, genealogy research, and Scottish dancing classes and recitals. The building was purchased as a gift left by the estate of Helen Kilgour in memory of her late husband, Thomas, a longtime member of the St. Andrew’s Society.

2360 Rochester Ct. 248.593.5064 www.detroitscots.com

Dobrasevic Food Company

Dobrasevic Food Company (DFC) is a new Troy-based business that offers delivery of fresh produce directly to the customer’s doorstep! Founded by Detroit native Stevan Dobrasevic, DFC is a family owned and operated company. In addition to supporting the local economy, purchasing locally grown produce ensures that DFC customers receive the freshest possible fruits and vegetables. DFC is a subscription based service, so customers sign up once and then receive their deliveries at the same day and time every week (or every other week). Box options range in price from \$10 per week for the Snack size, to \$25 per week for the Large size.

248.577.0300 www.dobrasevicfoodcompany.com

Micro Focus

Micro Focus International acquired a component of Compuware and moved that division from the Compuware Building in Detroit to a new facility in the Liberty Center in Troy. Micro Focus provides innovative software that allows companies to develop, test, deploy, assess and modernize business-critical enterprise applications. Micro Focus’ software enables customers’ business applications to respond rapidly to market changes and embrace modern architectures with reduced cost and risk. Micro Focus has more than 30 years of expertise, more than 18,000 customers and over two million licensed users, including 91 of the Fortune Global 100 companies.

50 W. Big Beaver, Ste 500 248.824.1661
www.microfocus.com

Welcome to Cinram Retail Services

The City of Troy is pleased to welcome Cinram Retail Services to its business community. Relocated from Royal Oak, Cinram now occupies approximately 9,000 square feet at 340 E. Big Beaver Rd. The company offers inventory management assistance in the home entertainment industry. Through their own proprietary system, the company monitors and manages the distribution of music, movies and video games from point of production to retail stores. Cinram Retail Services is a division of Cinram International Inc. which is based in Toronto, Canada and has 17,000 employees worldwide. They have 25 employees here in their Troy facility.

Autometric Collision

With 7 locations throughout Metro-Detroit, Autometric Collision is a unique body repair facility for passenger cars and commercial vehicles. Established in 1975 by founder Larry Smith, Autometric Collision has earned the reputation of being the automotive body repair facility that consistently delivers the highest standards for outstanding service.

Autometric Collision, John R. Glass, and Dynamic Dents occupy most of a new 27,000-square-foot complex at 1728 Maplelawn at the Troy Motor Mall. By having all three in one location, it’s easier for a customer to get the service they need and save money. Services include: major auto body repairs and painting, and paintless dent removal. And no matter what color your car is, you leave a little “greener” because they use high-quality Dupont Cromax Pro waterborne products that emit less volatile organic compounds than traditional solvent borne products.

1728 Maplelawn 248.637.7700 www.autometriccollision.com



Planet Fitness Opens Flagship Health Club

Despite the weak economy, Planet Fitness opened its 9th metro Detroit health club in Troy on October 17 at 288 John R Rd in the Oakland Plaza. Nationwide, New Hampshire-based Planet Fitness has achieved enormous growth – 300 clubs in 32 states – by focusing on the needs of occasional or first-time health club members rather than hard-core fitness fanatics. Prices at Planet Fitness are extremely low – just \$10 to \$19.99 a month. The 24,000-square-foot Oakland Plaza club features an extensive selection of cardio equipment including treadmills, elliptical trainers, full- and lower-body arc trainers, and stationary bikes. Every cardio machine is connected to an entertainment system with eighteen 50-inch plasma televisions. Planet Fitness also offers a full complement of upper and lower body strength machines, a 30-minute PF Express circuit, and tanning booths and massage chairs. FREE fitness training is also included with all memberships. A certified fitness trainer is on staff weekdays to assist members with workout programs at no additional charge.

288 John R 248.924.7092 www.planetfitness.com

New restaurants open Pei Wei Asian Diner



New in the Troy Market Place is the PeiWei Asian Diner. At PeiWei cooking starts and ends with the wok and the freshest hand prepped ingredients. From Chinese to Japanese, Korean to Thai and Vietnamese, their woks produce a pan-Asian menu of the best flavors you've ever had. Signature dishes travel the flavor of Asia with stops in China, Korea and Thailand and are inspired by classic dishes from these countries. Each is seared to order and delivered hot to your table. Signature dishes come with a choice of chicken, beef, shrimp or tofu and vegetables and white or brown rice. Carry out is also available.

730 E. Big Beaver (w of Rochester Rd)
Sun.-Thurs.: 11 am-9 pm
Fri & Sat.: 11 am-10 pm
248.824.1085 www.peiwei.com

Sonic

A popular fast-food drive-in restaurant has opened in Troy. For more than 50 years, SONIC Corp. has built a dominant position in the drive-in restaurant business by sticking to what made drive-ins so popular in the first place: made-to-order American classics, signature menu items, speedy service from friendly Carhops and heaping helpings of fun and personality.



Today, SONIC is the largest chain of drive-in restaurants in America. Their full menu includes burgers, chicken, Coneys, wraps, TOASTER sandwiches, breakfast burritos, tots, French fries, onion rings, SONIC blasts, banana splits and a large variety of drink combinations.

124 John R
248.629.9156
www.sonic.com

McDonald's

Stop by the brand new McDonald's located on the corner of 16 Mile & Rochester Rd. People looking for a tasty and economical lunch now have another choice at this busy corner. This state-of-the-art store features include free wireless internet, two flat screen plasma TV's, brand new layout and modern design with comfortable seating. A double drive thru will help you effortlessly enjoy all the McDonald's favorites that you love. Come by today and say hello to Store Manager Nicki and owner Laura. They will make sure your visit is great!

3039 Rochester Road
248.740.0604
www.mcdonalds.com



OMPT Specialists

OMPT Specialists offers advanced physical therapy care in a comfortable, welcoming environment that features high-tech equipment. OMPT means Orthopedic Manual Physical Therapy. OMPT practitioners are highly educated, trained and practiced – far more than traditional physical therapists, with 2,000 hours of additional study and training. OMPT Specialists use hands-on techniques to improve range of motion and function while alleviating symptoms. Our advanced approach offers patients a better quality of care and, in the end, better results over traditional physical therapy treatments. At

Troy firm to help build new Army vehicle

The U.S. Army Tank Automotive Research Development and Engineering Center (TARDEC) has partnered with World Technical Services, Inc. of Troy as the lead contractor for the designing and building of a new Fuel Efficient Demonstrator (FED) vehicle for the U.S. Army. TARDEC and World Technical will focus on leveraging local engineering expertise, which is expected to help create more than 30 jobs. The objective will be to identify technologies and high-tech companies in the region to bring together a plan demonstrating reduced fuel consumption for military light tactical vehicles, and will include design and fabrication of a full-scale, operational demonstrator by July 2011.

Henry Ford OptimEyes

A Henry Ford OptimEyes Super Vision Center has opened offering offering Optometry and comprehensive Ophthalmology, including medical/surgical sub-specialists whose area of expertise ranges from pediatric eye care to retinal eye surgery and neuro-ophthalmology. The center also offers over 2,500 frames to choose from and an on-site full-service lab for same-day glasses on most prescriptions. Additional services include diabetic eye exams, treatment for glaucoma and cataracts, LASIK and other laser vision correction options. This new Troy center is open seven days a week and on weekdays until 9 pm.

735 John R, 248.544.3290

OMPT Specialists, there is another key difference: every patient is given one-on-one, custom care.

In addition to traditional physical therapy equipment, OMPT Specialists is in the process of adding an aquatic therapy center for specialized, low-impact training and recovery. This addition is unique to the area, making us one of the only private clinics (not in a hospital) offering such an advanced treatment option.

4977 Livernois (at Long Lake)
248.524.9292
www.omptspecialists.com